

Online Giving

~ *Secure and efficient*

Metafile® has partnered with BankServ® to bring our customers online gift processing that is both secure *and* convenient. Once you have added BankServ's SameDayPaySM electronic payment option to your web site, visitors can donate to your cause with a simple click of a button. BankServ provides a safe and reliable online donation process. resultsplus!TM takes it from there and makes it easy to process those gifts directly into your database.

Here's what resultsplus! will do for you:

- Metafile negotiated with BankServ for a special reduced start-up cost which they provide exclusively for our nonprofit customers.
- Metafile worked with BankServ to program built-in functionality into resultsplus! for processing the data files you'll receive from BankServ. You simply add a new gift batch in resultsplus! and select the option to Retrieve Online Gifts.
- resultsplus! automatically searches for the donors. If they aren't already in your database, we add them for you. You can then verify the information and edit, if desired, prior to posting the batch.
- This is a standard feature in resultsplus! offered at no additional charge from Metafile. All you do is contract with BankServ to add SameDayPay service to your web site and then start using our feature.
- If you already use a different third party vendor to manage your online donations, please check with us. We'll be happy to test a sample file from that vendor for compatibility and work with the vendor if possible.

*Want to make online giving easier for your donors **and** your staff?*

We can help!



Here's what BankServ will do for you:

- Provide you with their SameDayPay icon for your website and the hyperlink to their secured web site. They'll even help you include your logo on the online giving form *your* donors will use.
- Give you instructions for your webmaster to make the necessary changes to your web site.
- Process your online transactions and save the donor information in electronic files.
- Securely email the electronic files of online gift data to you already formatted for immediate processing into resultsplus!.
- Ensure that each donation has cleared the donor's account before you receive the data so the data you receive is income you can "bank" on.

Be sure to mention resultsplus! to receive your discounted price from BankServ.

For more information from BankServ, visit their website at www.samedaypay.com and view their demo. Email them at customer.support@bankserv.com or call 1-415-277-9900.